



NORTHERN CALIFORNIA MEDICAL ASSOCIATES

OUR CORE VALUES



COMPASSION

We actively listen and genuinely empathize with our staff and patients. We anticipate the needs of others and respond appropriately and thoughtfully.



INTEGRITY

We put our personal agendas aside so we can focus on the greater good of our organization. We respect the dignity and privacy of those we work with and serve.



QUALITY

We provide high quality, compassionate patient care. We maintain the highest standards and achieve them by continually measuring and improving our outcomes. We consider change an opportunity for growth.



RESPECT

We are attentive, polite and courteous when speaking with others. We are loyal to each other through our dedication and accountability. We model and build trust through our commitment to one another, the company and the patients we serve.



TEAMWORK

We support high-fives, encouraging words, and believe in building each other up. We strive together to go above and beyond to make the best experience for our physicians, staff, and patients. We hire and retain dedicated staff and physicians throughout NCMA.

OUR MISSION

We are the largest North Bay physician-owned group, dedicated to the well-being of our community. We provide quality-driven, cost-efficient, personalized healthcare. Our comprehensive primary care and multi-specialty practices serve patients with compassion and respect.